

Our Ref: TMa / TiW

9th May 2019

Dear Parent/Carer,

Subject: Photographic Consent (GDPR) – Year 7 Students

The purpose of this letter is to provide background information regarding consent to take and use photographs of your child whilst they attend Hans Price Academy.

Hans Price Academy recognises the need to ensure the welfare and safety of all young people taking part in any activity associated with our organisation. The photographs, recordings or videos that may be taken within the academy have many benefits. We strongly believe that they have a positive impact on an individual's confidence and can be a source of immense pleasure and pride, not just for the student, but their families as well. When children have been part of a successful sports team or have taken part in a school production, both the child and their family enjoy seeing this recognised within school, published in our newsletter and on social media, and even in the local press or TV. This can also apply to other aspects of school life for example our inter-college competitions, students completing work experience and other events organised during their time at the Academy.

We may take photos/video for a number of reasons whilst they are with us including:

- Documenting and recording education activities
- Recording their learning and development progress
- Recording special events and achievements

We do however recognise that with the increase in use of technologies, particularly digitally and online, the potential for misuse has become greater and we understand that this can give rise to concern. We will therefore endeavour to put effective safeguards in place to protect children and young people by minimising risk.

The Information Commissioner recommends that written consent should be obtained from parents of a child, however, young people aged 12 or over, if deemed competent, can make the judgement themselves.

With this Guidance in mind, we have planned an information session during Learning Family time for students in Years 8, 9, 10 & 11 which will cover consent in relation to the General Data Protection Regulations 2018 but specifically around the taking of, and use of, photographs and film footage.

During this session Hans Price Academy will cover the basis of why we require consent, what images/photographs could be used for, how to withdraw consent, as well as students completing an exercise on whether they would like to consent to being photographed/filmed (Year 8 to Year 11 only).

Cont'

Hans Price Academy

GDPR Photographic and Video Consent Form

FOR USE WITH YEAR 7 PARENTS ONLY

Please return the completed form to Reception by Friday 17th May.

Student Surname		Student Forename	
Learning Family			
Please tick either Yes or No for each of the statements below:			
	Data Use	YES	NO
1	I consent to the use of my child's photograph(s) or footage for Academy made (Internal) publications		
2	I consent to the use of my child's photograph(s) or footage for external publicity purposes		
PLEASE ENSURE YOU HAVE ANSWERED YES OR NO TO EACH QUESTION			

Note:

Internal examples are anything where the image is controlled, owned or managed by the Academy/Federation for example:

- Our Academy Website
- Our Prospectus
- Our Newsletter
- Our internal display screens e.g. sports trips or group photo with scores on
- To aid teacher training

External examples are anything where image is controlled, owned (rights) or managed by another organisation for example:

- Social Media
- Local Press e.g. Newspaper
- Media e.g. TV

Parent / Carer	Student
<p>Signed:</p> <p>Name (Print):</p>	<p>Signed:</p> <p>Name (Print):</p>